

# BEST PRACTICES: NETWORKING

Network in live time with senior level executives and industry leaders. To make the most of our Networking platform please review some best practices below.

Please use a desktop or laptop computer and Chrome browser for the most optimal Summit experience.

### **Open Your Networking Chat Tab**

Stay connected and engaged throughout the Summit. Select <u>"Networking"</u> from the
navigation toolbar. A new tab will open in your web browser. Ensure this tab is open at all
times so you don't miss out on important announcements and/or networking
opportunities!

#### **Networking Lounge**

- The "Networking Lounge" is located in the <u>"Exhibition Hall"</u> and is already pinned as a Chatroom in your **Networking Chat** Tab. Here we will send you important updates throughout the Summit.
- All attendees attending the Summit can be found in the Networking Tab.
- If ever you are looking to speak with a specific attendee, the Networking Lounge is the best place to find them.
- To message an individual, hover over their name and click **"Chat"**, which will prompt a **"Direct Message"**. Say "Hello" and ask if they would like to engage in a video-chat.
- Please note that all messages typed in any main Chatroom will be seen by all parties present in that Chatroom.

### 1-2-1 Meetings

- Meetings take place in the Networking Chat Tab.
- You will automatically be brought inside your Public Booth Chatroom.
- Meetings Itineraries are sent via email prior to the Summit. Please contact a representative
  at the <u>"Info Desk"</u> or email eventoperations@generisgp.com if you have any questions
  regarding your 1-2-1 Meetings Itinerary.
- As Attendees will enter your booth, you will see them on the right hand side of your Networking window under "Online Users"
- Move your cursor over the attendees name and select the "Chat Now" button once it appears. This action will start a "Direct Message" with the attendee.



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## **Meeting Tips**

- If you wish to share documents within the Chat window, please do so using a link prior to your meeting.
- Screen Sharing Capabilities are not supported within the Networking Tool
- Direct Message capabilities in the Networking Tool can only accommodate 1-on-1 chats. If you wish to have another team member join you in the meeting we recommend generating a Zoom link to send to the meeting attendee during your scheduled meeting time.

## **Zoom Tips**

- Generate a zoom meeting link using your Company Zoom account.
- If you do not have a company account, simply follow the steps below:
  - Go To Zoom's signup page and create a free account.
  - Once logged in, select Meetings and click Schedule a New Meeting
- Once you have finalized your meeting details, copy and past the meeting link to a direct message with the scheduled meeting attendee.