

Overcoming Supply Chain Volatility

Create a supply chain that responds autonomously to actual demand.

The vast majority of companies still suffer significant variability in supply chain planning as a result of inaccurate forecasts.

The Forecasting Failure

Today, despite years of continuous improvement, most supply chains still suffer significant variability due to being driven by inaccurate forecasts through master production and supply schedules, hence all the performance-eroding expediting and fire-fighting.

Inaccurate Forecasts

↓
Master Production Schedules

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Variability

Around **75 %** of item level forecasts are **more** than **40% wrong**



Materials move at the wrong rate

Unbalanced stocks

Interrupt schedules to expedite and prevent back orders

Wasted capacity

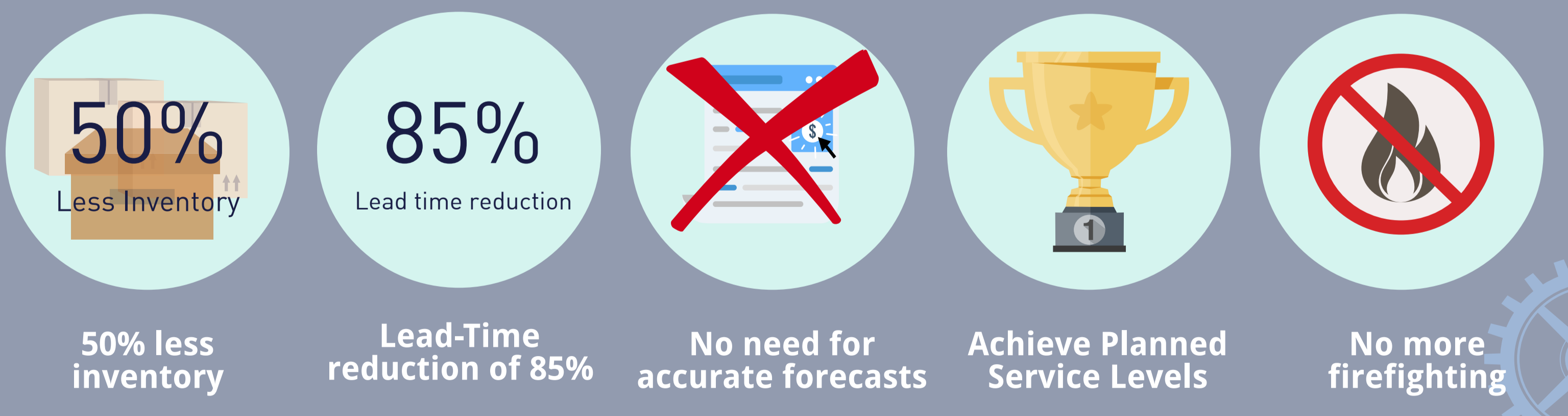
Volatile & excessive lead times

The need for yet more stock and catch-up capacity

The Demand Driven Solution

Demand Driven MRP (DDMRP) uses strategic decoupling points and simple pull replenishment that enables materials to efficiently FLOW through the supply chain without planner intervention.

The entire supply chain responds autonomously to demand and its variation, freeing up planners to focus on exceptional event management and S&OP.



Become Truly Demand Driven

Trial Demand Driven MRP now and benefit from its transformational performance improvements.

Contact Camelot's experts today.